AF Social Media Report: 05/19/21-05/25/21

This report serves to continue tracking the growth of various America First related social media accounts. Specifically, this report highlights the growth of the America First Show (AFS), America First Foundation (AFF), Good Morning Groyper (GMG), and Nicholas J. Fuentes (NJF). The following table and graphs show the current follower totals as well as follower growth over time across all accounts. The data this week is prior to the Robert Barnes debate.

5/25/2021	Gab	Twitter	Telegram	Instagram	Other
AFS	4,000	-	-	-	1,622
AFF	6,000	-	-	803	67
GMG	531	1,973	-	846	-
NJF	57,000	136,700	37,714	-	-

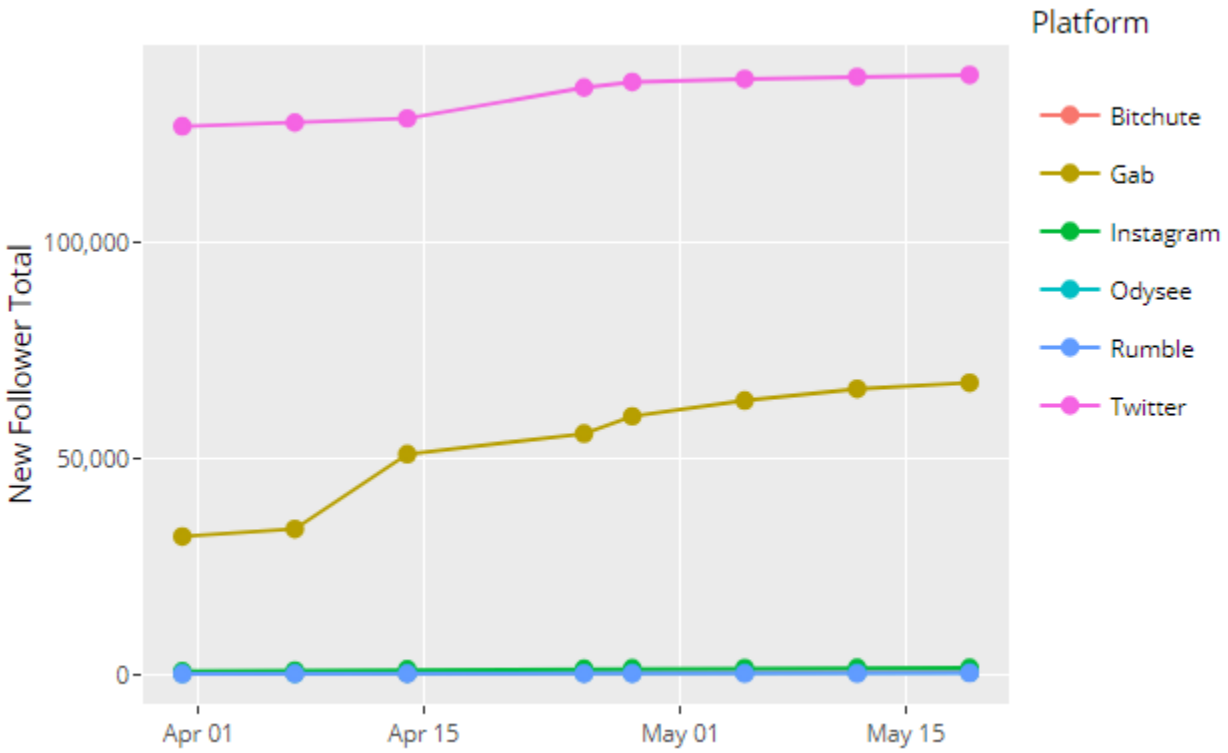

Figure 1: Total Followers Over Time

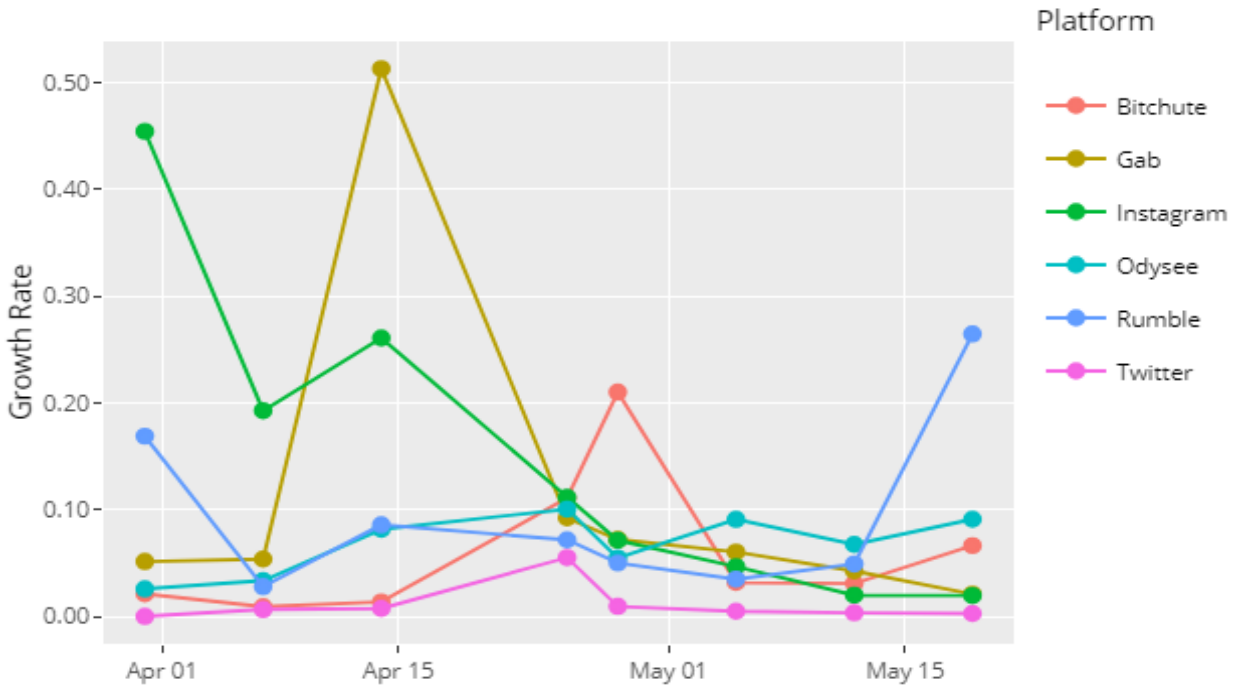

Figure 2: Growth Rate Over Time

AFS had an increase in new followers this week compared to the past two weeks. This growth is across all platforms. Rumble had the highest growth rate at 29.2%. Gab had the highest total new followers at 200 new followers.

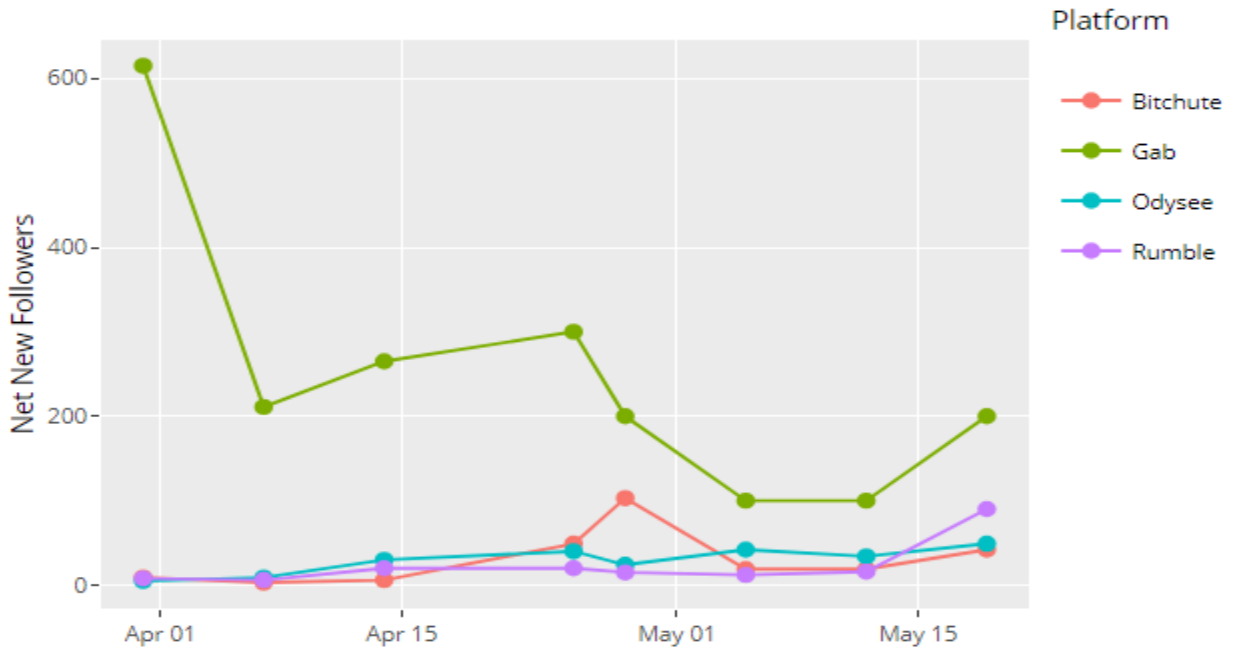

Figure 3: AFS New Followers Over Time

AFF has had no account activity since mid-May.

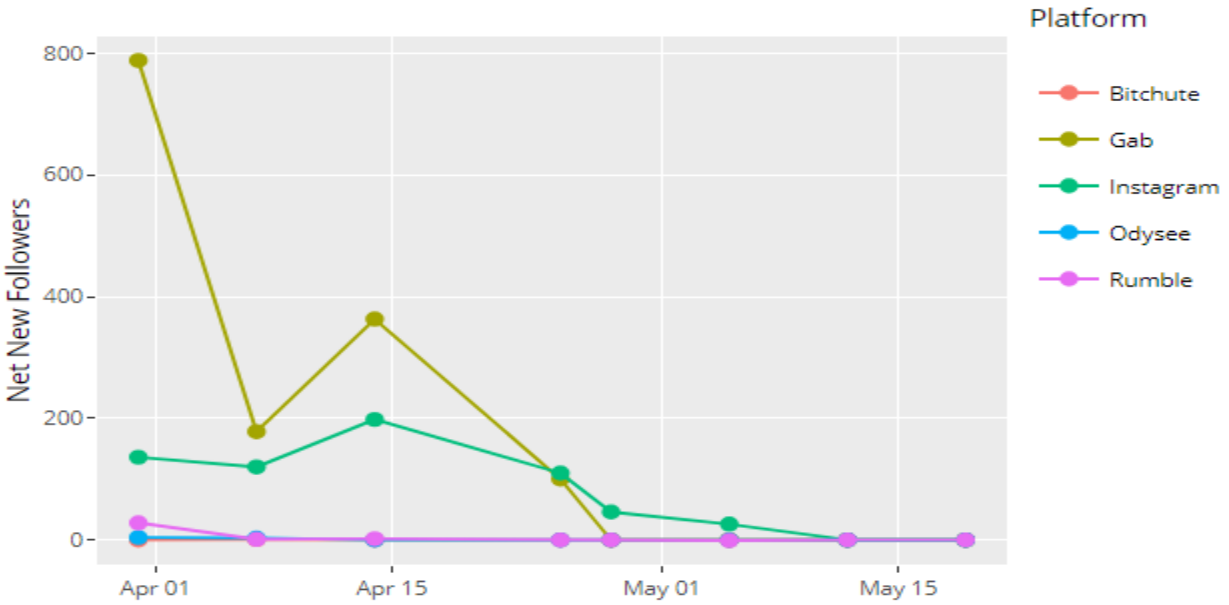

Figure 4: AFF New Followers Over Time

There was no episode of GMG this week. The GMG Twitter account has been just under 2,000 followers for the past three weeks. The Instagram account has had a steady growth rate of 3-4% for the past four weeks. The Gab account has remained at just over 500 followers.

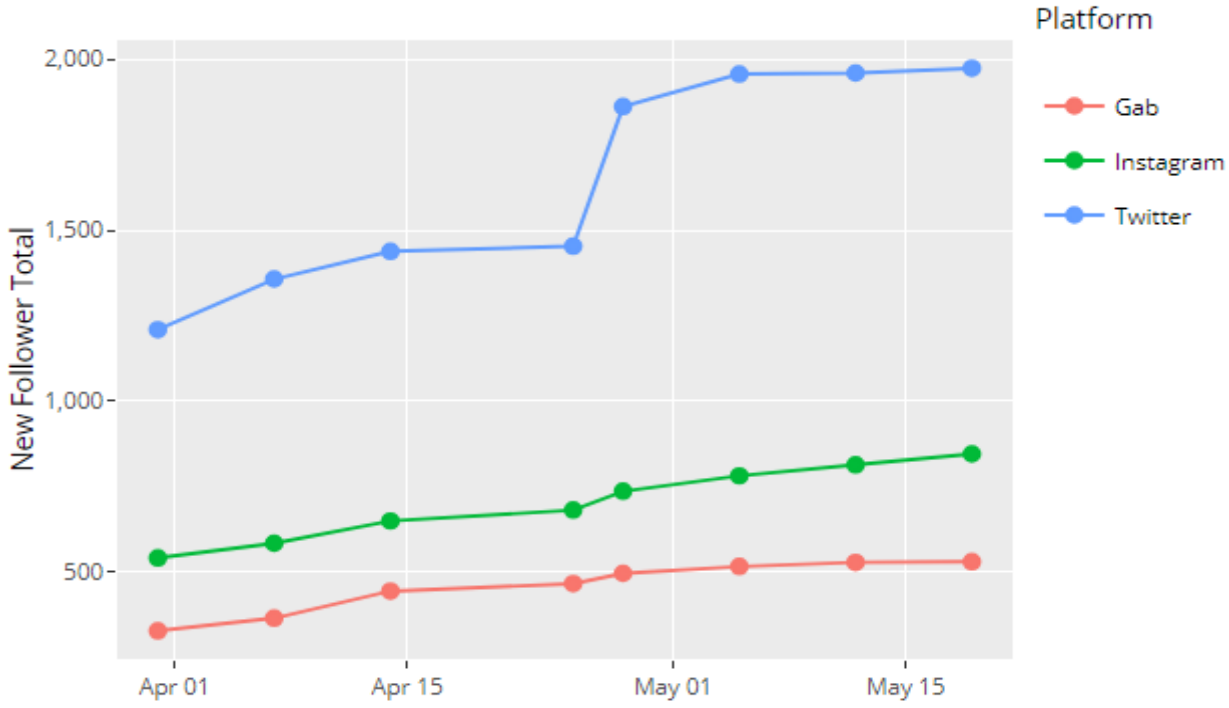

Figure 5: GMG Followers Over Time

Across Nick's personal accounts, Gab has shown to have the highest growth rate since the inception of this report. Gab also shows a higher engagement rate, albeit with a much lower number of total likes. Telegram has retained a neutral growth rate.

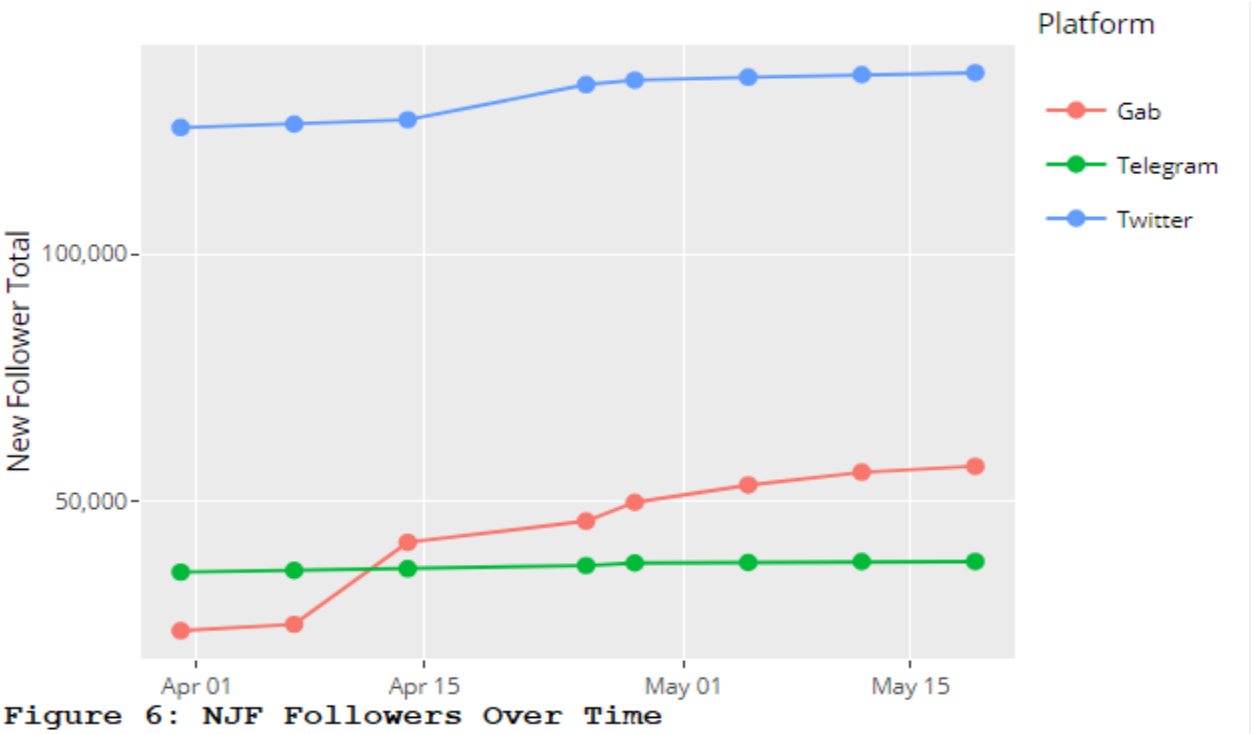

Figure 6: NJF Followers Over Time

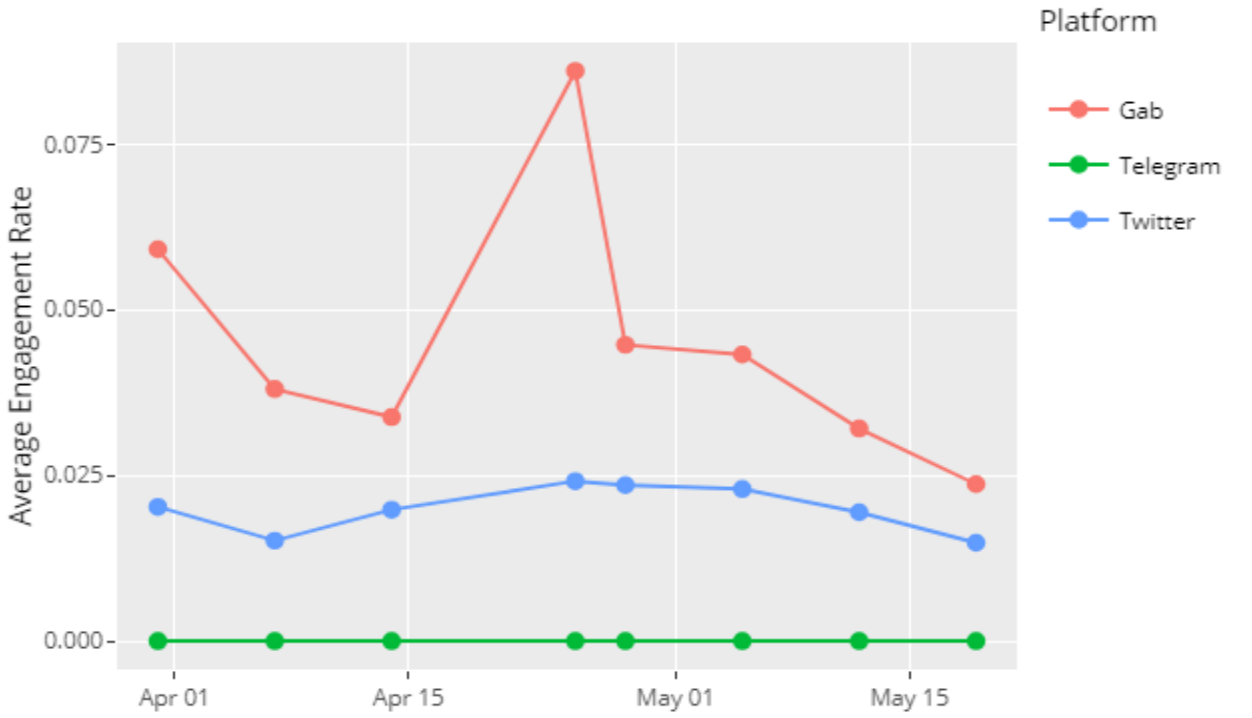

Figure 7: NJF Engagement Over Time